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# Martha Stewart's Keepsake Wedding Planner



## **Synopsis**

This planner is overflowing with useful features to help you plan and organize the perfect weddingâ "in addition, you can preserve those memories for a lifetime. The three-ring binder makes it easy to customize it for your needs. Inside you'll find:-Ten in-depth chapters with planning information, inspirational color photographs, timelines, checklists, and diagrams-Sturdy pocket folders to hold contracts, menus, and notes-A clear plastic business-card holder and resealable plastic pouches for fabric swatches, paper samples, and ribbons-A full-color glossary with photographs of hundreds of flowers

## **Book Information**

Ring-bound: 112 pages

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Average Customer Review: 3.7 out of 5 starsÂ See all reviewsÂ (81 customer reviews)

Best Sellers Rank: #107,076 in Books (See Top 100 in Books) #16 inÂ Books > Crafts, Hobbies & Home > Weddings > Planners #31700 inÂ Books > Reference

## **Customer Reviews**

The wedding planner is a good tool with wonderful "Martha" advice, but I was disappointed with certain aspects of the planner. First of all, from Martha, I expected the "planner of all planners", especially since this was a revised, new and improved edition. It has most of the basics, but is lacking in depth. There is little discussion of unique ideas or suggestions, so if you're looking for inspiration, look elsewhere. There are some helpful diagrams that explain receiving line order, processional, etc, however, I found this information laid out in even more detail in Wedding Ettiquite by Peggy Post, a must have for any bride concerned with matters of tradition and ettiquite. The main complaint I have with Martha's planner is that it skimps on supplies. For example, many worksheets, such as the guest list section, provides you with one page (we're talking 8 guests!) and then notes that you may photocopy the page as needed. The same is true for many of the forms provided in the planner. I found this cheap and disappointing. I feel that it should at least provide enough space for the average wedding (whatever that is today...something like 150 guests). The ceremony and

reception sections, the most important ones frankly, are surprisingly very skimpy. If you are a hands-off bride or have a wedding planner, this book would be sufficient for you. However, if you are in charge of the whole shabang, you'll need reinforcements (as noted, the Peggy Post book has been the best resource I've found). Having said all that, I'm still using it as my planner and it's going ok with adding things into it and relying on other sources for what the planner lacks. It's 3 ring size is essential...

I will admit going in that I am a little biased. I like Martha Stewart. That said, I did shop around when I looked for planners. I chose this one for a couple of reasons - the main one being it's classy design. It's much less tacky than the others I saw and the photography was gorgeous. I found it had all the information I needed. The binder is divided into several sections by tabs, each of which is several pages and has room to keep include your own things. The first section is "Getting Started" which contains a timeline of when to do things and a calendar. Then there's a section on "Guests" with suggestions for out-of-towners and a worksheet for keeping track of invites. There's a complete section on "Stationery", which is a little more than I needed detailing the various components of a traditional invitation, with descriptions of font-sizes and pictures. The other sections are: "Fashion and Beauty," with tips on the outfits for all members of the bridal party (even ringbearers); "Ceremony," with details on processions, recessional etc.; "Reception" which has fantastic tips on working with caterers, renting tents and questions to ask about the site; "Photography and Music," which also contains lists of questions to ask vendors, suggestions for music and tips on digital or traditional film; "Flowers," which has wonderful colour illustrations of various flowers organised by colour and when they're in bloom, and finally "Cakes and Favours," and "Registry and Honeymoon," with a good checklist of suggestions for registering and booking travel. Things I like about this planner are that it is lightweight and easy to carry around. Also there are plastic containers for business cards as well as folders to stick contracts and other documentation in.

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